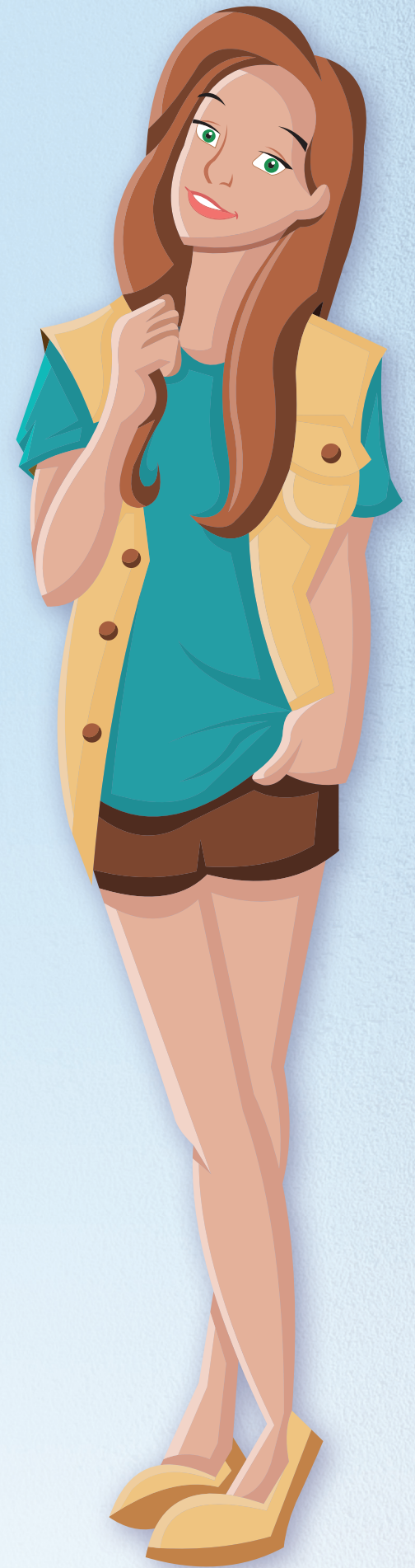


MEN *vs* WOMEN

not equal when consuming alcohol

KNOW THE STRENGTH. KNOW THE AMOUNT. KNOW THE TIME.



The drinking age is 21; be legal. Drinks poured by students are typically stronger than standard drinks. This means you are consuming more alcohol than you think.

Note: Each icon represents a standard drink (12 oz. beer, 4 oz. wine or 1.25 oz. 80 proof liquor). Blood alcohol content measurements are based on a 160 lb male and 120 lb female. This illustration is intended as an example rather than as a scientific BAC measurement.