



ALPHA CHI

# Announcement

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## **THE LYRE GOES DIGITAL!**

**OCTOBER 3, 2023** – Since 1894, *The Lyre* has been a way to connect Alpha Chi Omega sisters. Whether sharing news of the Fraternity, publishing members' writing or highlighting accomplishments of real, strong women, *The Lyre* brings together our sisterhood. In continuing the legacy and tradition of *The Lyre*, Alpha Chi Omega is thrilled to connect even more sisters and provide our magazine in a new way – digitally!

### **DIGITAL MAGAZINE**

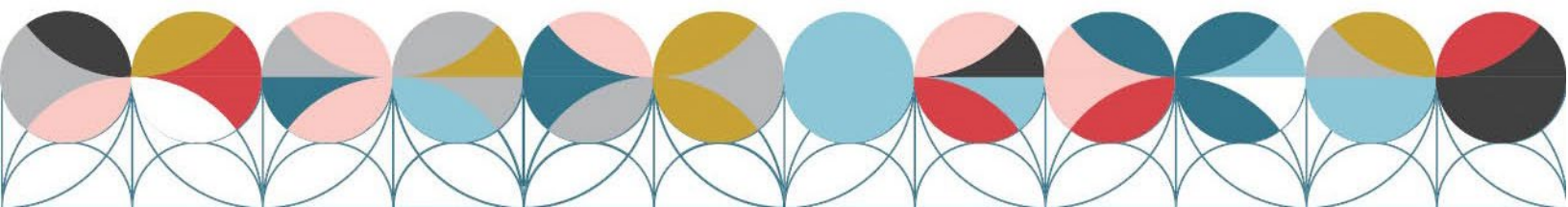
Beginning with [the fall 2022 issue](#), *The Lyre* will be available publicly on Issuu, a digital publication platform. Each quarter, the digital issue will be released in tandem with the print issue; Alpha Chi Omega will let members know it's live via email and social media. At [issuu.com/alphachiomega](https://issuu.com/alphachiomega), you'll be able to experience your favorite Alpha Chi Omega content in a seamless digital flipbook. The Issuu platform allows you to search by keyword (like a chapter name), click links to go directly to more information and resources, and share articles with others!

Digital access is available to anyone – members and nonmembers alike. Sisters of Alpha Chi Omega can read each issue of *The Lyre* wherever they are and on any device. The stories of our sisterhood will also be accessible to friends and family members who want to learn more about the organization their members love so dearly. In addition, as potential new members seek information about the sorority experience and the chapters on their campus, they'll be able to read about our Real. Strong. Women. Experience and what it can offer them.

It is our hope that the digital *Lyre* will increase connections between sisters and to our Fraternity. When you read about a sister reaching the height of her profession, send the article to your mentee. When you are inspired by a chapter's philanthropic work, tag your executive board leaders in the social media comments. When you have a story to tell or a member to highlight, let us know!

### **PRINT MAGAZINE**

We also know that there's something special about receiving *The Lyre* in your mailbox each quarter and paging through each issue to see the faces of sisters and read their stories. For the most part, this experience will continue for those who have been receiving physical copies of *The Lyre*.



Since 2019, alumnae members who have made cumulative gifts of \$299 or more to the Alpha Chi Omega Foundation have reached the Life Loyal Roll and received *The Lyre* in print as part of the donor communications plan. This will continue! Sisters on the Life Loyal Roll will receive their print magazine every three months and can read the same content in the digital version. No longer will you need to cut out or photocopy an article to send to a sister – just point her to the online version where she can read it too!

If you're an alumna who wants to start receiving print copies of *The Lyre*, we invite you to visit the [Life Loyal Roll page](#) of our website to learn more. You can also email [foundation@alphachiomega.org](mailto:foundation@alphachiomega.org) to connect with a staff member about your path to the Life Loyal Roll.

Collegiate members will receive the fall, spring and summer issues in physical form to their permanent address on file with headquarters; the winter issue will be shared with them digitally. Reducing the print magazine's distribution helps offset the ever-rising costs of printing and postage, and the digital issue ensures our collegiate members never miss the news of their sisterhood – and can access that content on campus, at home and on the go, instead of waiting to read it when they return to their permanent residence!

#### READ ALONG HOW YOU PREFER

Content will be the same across the digital and print versions – so it's up to you how you read *The Lyre*. Maybe it's on your laptop at the office or on campus during a lunch break. Or at your kitchen table flipping through the physical pages with your morning coffee. Or on your phone waiting for the kids after school. It could even be a combination!

No matter how you read *The Lyre*, these are the stories of our sisters today. And if reading this issue makes you wonder about our previous generations of sisters, you're in luck! All past issues of *The Lyre* – all the way back to 1894 – are accessible digitally on our history website. Just visit [alphachiomega.historyit.com](http://alphachiomega.historyit.com) and select "The Lyre" in the menu. While you're there, explore the Image Gallery, the Timeline and more from our digital archives.

We look forward to connecting with you over the news of Alpha Chi Omega and the stories of real, strong women.

Questions or comments about *The Lyre*? Email [editor@alphachiomega.org](mailto:editor@alphachiomega.org).

Want to share your story in *The Lyre*? Fill out our [online form](#)!

