

# DAY OF GIVING

MARCH 21-22, 2024

DAY 18 HOURS  
85 MINUTES

## WHAT IS DAY OF GIVING?

Day of Giving is a crowdfunding initiative hosted by the Alpha Chi Omega Foundation to raise funds for the Real. Strong. Women.® Fund. This year's Day of Giving will be held March 21-22, 2024, lasting 1 day, 8 hours and 85 minutes. The theme of Day of Giving is "Empowered Women Empower Women" and celebrates all Alpha Chi Omega does to create the leaders and changemakers of tomorrow.

## WHAT IS THE DAY OF GIVING CHAPTER CHALLENGE?

New this year is the Chapter Challenge, a fun and competitive challenge that takes place during Day of Giving. Each donor who gives to Day of Giving may select a collegiate or alumnae chapter to receive competition credit in the chapter rankings on the Day of Giving dashboard.

*Please note, all gifts to Day of Giving support the Real. Strong. Women. Fund. Competition credit is used solely for chapter rankings on the dashboard.*

## HOW CAN MY CHAPTER PARTICIPATE?

### **Collegiate Chapters:**

We hope collegiate chapters will encourage individual members, chapter alumnae, family and friends to support Day of Giving and select your chapter for competition credit when making their gift!

If your collegiate chapter would like to make a chapter gift, please schedule a transfer to the Foundation in Billhighway and include "Day of Giving" in the note. Please be sure to check your chapter budget and communicate with your finance advisor and/or collegiate finance staff before making a gift from your chapter's budget.

### **Alumnae Chapters:**

This year, alumnae chapter members (and their friends and family) can select their alumnae chapter for competition credit when making their gift. Want to support your alumnae chapter *and* collegiate chapter? It's simple! All you need to do is make two gifts to Day of Giving.

If your alumnae chapter would like to make a chapter gift, you can do so through Lyre Links using a credit/debit card or from your chapter's bank account. To make a chapter gift through

Lyre Links, click the “visit our website” link in the philanthropy box at the bottom of the Lyre Links page.

#### HOW DO INDIVIDUAL MEMBERS OF MY CHAPTER PARTICIPATE?

Individual donors who give to Day of Giving can participate in the Chapter Challenge by visiting [give.alphachiomega.org/dgrsw](https://give.alphachiomega.org/dgrsw) and selecting the chapter they want to receive competition credit for their gift from the competition credit field.

*Please note, if no chapter is selected from the competition credit field on the giving page, credit will go to the individual member’s chapter of initiation as listed in the Alpha Chi Omega database. If you’re not a member and do not select a chapter for competition credit, no credit will be given. All gifts will count toward our Day of Giving fundraising totals, whether a chapter is selected in the competition credit field or not.*

#### CAN I SUPPORT MULTIPLE CHAPTER RANKINGS WITH ONE GIFT?

No. To support multiple chapters in the Chapter Challenge, you’ll need to make multiple gifts with different chapters selected in the competition credit field. If you attempt multiple gifts in a row, your credit card may be flagged by our system. If this happens to you, please try another card or try making your gift again after some time has passed.

#### I SELECTED THE WRONG CHAPTER. CAN CHANGES BE MADE TO MY SELECTION?

Unfortunately, we’re not able to edit or change competition credit selections after a gift is made. Please double-check that you’re selecting the correct chapter prior to making your gift!

#### WHAT DO THE TOP-RANKING COLLEGIATE AND ALUMNAE CHAPTERS RECEIVE FOR WINNING THE CHAPTER CHALLENGE?

##### **Collegiate Chapters:**

The winning collegiate chapter of the Chapter Challenge can choose a \$1,000 grant to its local women’s shelter or domestic violence awareness agency of choice OR a \$1,000 chapter education grant from the Alpha Chi Omega Foundation to help pay for chapter members to attend Alpha Chi Omega educational programs such as Leadership Academy, Collegiate Growth Academy or convention.

Additionally, the winning collegiate chapter will have the opportunity to submit photos to be the face of Day of Giving 2025! *To be featured as the face of Day of Giving 2024, your chapter must be in good standing with Alpha Chi Omega.*

##### **Alumnae Chapters:**

The winning alumnae chapter of the Chapter Challenge can choose a \$1,000 grant to its local women’s shelter or domestic violence awareness agency of choice OR a chapter education grant up to \$1,000 from the Alpha Chi Omega Foundation to help pay for one alumnae chapter leader to attend national trainings like convention.

## **I'M FROM A SMALL CHAPTER. HOW CAN I COMPETE AGAINST LARGER CHAPTERS?**

Chapter rankings are based on participation. Each gift that is tied to a chapter through competition credit will count as a participation point. We hope you'll encourage your chapter sisters to join you in giving to Day of Giving!

## **WHEN WILL THE CHAPTER CHALLENGE WINNERS BE ANNOUNCED?**

The Chapter Challenge will run the full 1 day, 8 hours and 85 minutes of Day of Giving, ending on March 22, 2024 at 3:25 p.m. EDT / 2:25 p.m. CDT / 1:25 p.m. MDT / 12:25 p.m. PDT.

The winning collegiate and alumnae chapters will be announced in the evening on Friday, March 22.

## **I MAILED A CHECK. CAN MY GIFT STILL COUNT TOWARD THE CHAPTER CHALLENGE?**

Yes. The easiest way to have your check count is by entering the gift as an ACH payment on our online giving page, [give.alphachiomega.org/dgrsw](https://give.alphachiomega.org/dgrsw). However, if you prefer to mail a check, it must be received by March 22, 2024 in order to count toward Day of Giving totals and the Chapter Challenge.

All checks should be mailed to our secure lockbox with the chapter you'd like to receive competition credit in the memo line:

Alpha Chi Omega Foundation  
PO Box 6457 – Dept #291  
Indianapolis, IN 46206

## **WILL MY CHAPTER RECEIVE ANY FUNDS RAISED THROUGH THE CHAPTER CHALLENGE?**

Day of Giving is a crowdfunding initiative that raises money for the Real. Strong. Women. Fund. This fund benefits all chapters – collegiate and alumnae – through support for the greatest needs of Alpha Chi Omega along with programs that make up the Real. Strong. Women. Experience.

The winning collegiate and alumnae chapters have the option to receive funds from the Alpha Chi Omega Foundation as chapter education grants (see above for more information).

## **ADDITIONAL QUESTIONS?**

Contact the Foundation by email at [foundation@alphachiomega.org](mailto:foundation@alphachiomega.org).